



For operators and channel partners serving SMB markets

Enterprise-grade cybersecurity, connectivity and intelligence - in one device.

Start with SecureConnect™.
Expand with VeeVision™ + AIoT.

- › All-in-one • **First & only of its kind**
- › Secure managed Wi-Fi (with captive portal)
- › AI-powered Cybersecurity
- › Advanced mesh router
- › 5G primary / failover option
- › NVMe storage option
- › VeeVision™ video with NVR
- › Edge computing with containerized apps
- › Cloud and local management
- › Rules & alerts
- › Optional AI services

One platform.

Multiple managed services.

Built to expand.



Intelligently Connected™

WHY NOW?

Connectivity is a commodity. Cybersecurity is the opportunity.

SMBs now run their businesses on digital payments, cloud apps, guest Wi-Fi, cameras, sensors and remote access – while cyber threats escalate from cloud adoption, distributed work and AI-enabled attacks. Yet, enterprise-grade security stays **too complex, too costly and too fragmented** for the way SMBs actually operate.

The complexity gap

Awareness of cyber risk is high, but the ability to deploy, manage and sustain real security is low.

Most SMBs still run consumer-grade routers, unmanaged Wi-Fi and standalone tools – leaving POS terminals, customer databases and cloud apps exposed.

What the gap costs SMBs and their operators



Breaches & ransomware



Downtime & lost sales



Repair & upgrade costs



Regulatory exposure

The operator's advantage

Operators already own the connectivity, billing relationship, support model and service lifecycle – uniquely positioned to deliver cybersecurity as a managed service and not an optional add-on that customers will never get around to buying.

Always on, always protected. Without an IT department.

A single SecureConnect hub secures POS and payments, servers, staff and IoT devices, guests and cameras on the edge network and the remote locations on the same hub.



SecureConnect is curated for the places people actually run their business – restaurants, pharmacies, clinics, retail, hotels, warehouses, law and accounting offices, branch offices and SOHOS. The same all-in-one hub adapts to each, with operator-validated bundles by use case. One Plug & Play SKU, not a custom project for each, at the lowest total cost of ownership (TCO) compared to alternatives for the same functionality.



Restaurant & Cafes

Keep payment traffic isolated and protected while offering isolated secure guest Wi-Fi with network microsegmentation



Pharmacies

Protect cold-chain inventory, drug cabinets, restricted areas, patient data, and after-hours access.



Clinics

Secure clinical & patient data, manage visitor access, keep camera visibility over restricted areas across sites.



Retail

PCI-compliant payments, in-store video intelligence and loss prevention, plus shopper and footfall analytics.

The same device protects the corner cafe and the multi-site retailer.

THE BREAKTHROUGH

An all-in-one platform that no-one else offers.



SecureConnect is an entirely new category – the industry’s first hardware platform with security embedded at every layer, from silicon to wide-area network. It collapses the entire SMB site stack into a single, cloud-managed edge device.

No operator, ISP, ODM, OEM, solution provider, or integrator delivers this combination today.



One box instead of seven

SecureConnect virtually eliminates the cybersecurity risks and cost of stitching together disparate router, firewall, Wi-Fi APs, server, IoT Gateway, storage, switches and security tools – one fully integrated software stack with AI-powered cybersecurity and ZTNA.



One bill, one accountable party

Several monthly bills become one. Each replaced product was another vendor, app, and support contract – and no one was accountable for the whole site. Now someone is.



Lower CapEx & OpEx

A streamlined, zero-touch model cuts installation and maintenance cost from day one with automated provisioning, orchestration, certificates, backup and restore.



Your data stays on-site

Retaining SMB data at the edge by default safeguards privacy and data sovereignty – a built-in advantage for regulated verticals.

The difference is architectural.

Reselling and MSSPs dilute margins. Building security into connectivity creates stickiness, cuts OPEX, and opens the edge to AI monetization.

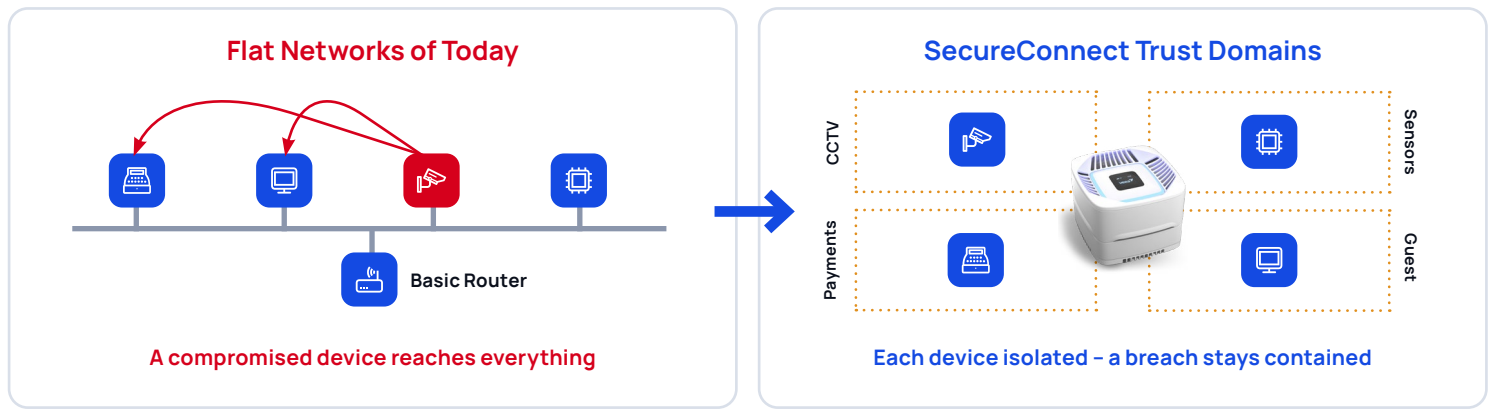
	Traditional Model	SecureConnect
Deployment	Multi-vendor	Plug-and-play
Control	Limited	Operator Managed
Economics	Margin dilution	ARPU expansion
Scalability	Low	Built-in

Cybersecurity, **by design**

SecureConnect is the industry's first hardware platform with security embedded at every layer. Cloud-managed policies are enforced locally on the hub – for stronger protection, better data privacy, simpler operations, and a **dramatically reduced attack surface** at significantly lower TCO than a fragmented stack of separate appliances.

- CHAIN OF TRUST
- SIGNED CERTIFICATES
- TLS EVERYWHERE
- NO HOST SSH
- NO PRIVILEGED CONTAINERS

<p>Zero-trust Network Access Every user and device verified.</p>	<p>Agentless Assessment Secures every connected device, including legacy and IoT – no endpoint software.</p>	<p>Next-gen Firewalling Application-aware NGFW with policy enforcement for business-critical traffic.</p>
<p>Micro-segmentation Trust Domains isolate POS/payment, user devices, CCTV, IoT, and guest devices so threats can't move laterally.</p>	<p>DNS & Web filtering Blocks malicious sites at the DNS-lookup stage, before the client ever connects.</p>	<p>AI anomaly detection Per-device-class models flag behavior that deviates from learned patterns, in real time.</p>
<p>NG-VPN & SD-WAN Enhanced WireGuard tunnels and SD-WAN across one site or thousands, securely.</p>	<p>Authentication Security and connectivity run concurrently – sessions are continuously verified.</p>	<p>PCI & Compliance Support Segmentation and event history help reduce PCI scope and evidence compliance.</p>



HOW IT WORKS

Four pillars, one consistent policy — across every device.

SecureConnect combines Wi-Fi, optional 5G, AI-driven cybersecurity, and automated policy enforcement into one edge device — providing a consistent, policy-driven way to identify, isolate, encrypt, and monitor every device and connection across legacy and new environments.



Identify

Every user and device individually — without agents on endpoints.



Isolate

Trust Domains and micro-segmentation for POS, computers, CCTV, IoT and visitor devices.



Connect

Policy-based tunnels across LAN/WAN, 5G/FWA, fiber, satellite and cloud.



Monitor

Continuous AI anomaly detection from flow behavior and device profiles.

Cloud controlled, edge executed

VeeCloud provisions identities, profiles, apps, and policies; enforcement runs locally at the site **for speed, privacy, and resilience** — the hub keeps protecting even if the uplink drops. A secured Docker runtime hosts apps and AI on the very same device.



Plug-and-play security that installs itself

One device and one unified management platform — enabling plug-and-play deployment and remote operation at scale, which is exactly what SMB environments and operator economics require.

1

Unbox the unit

2

Plug into power

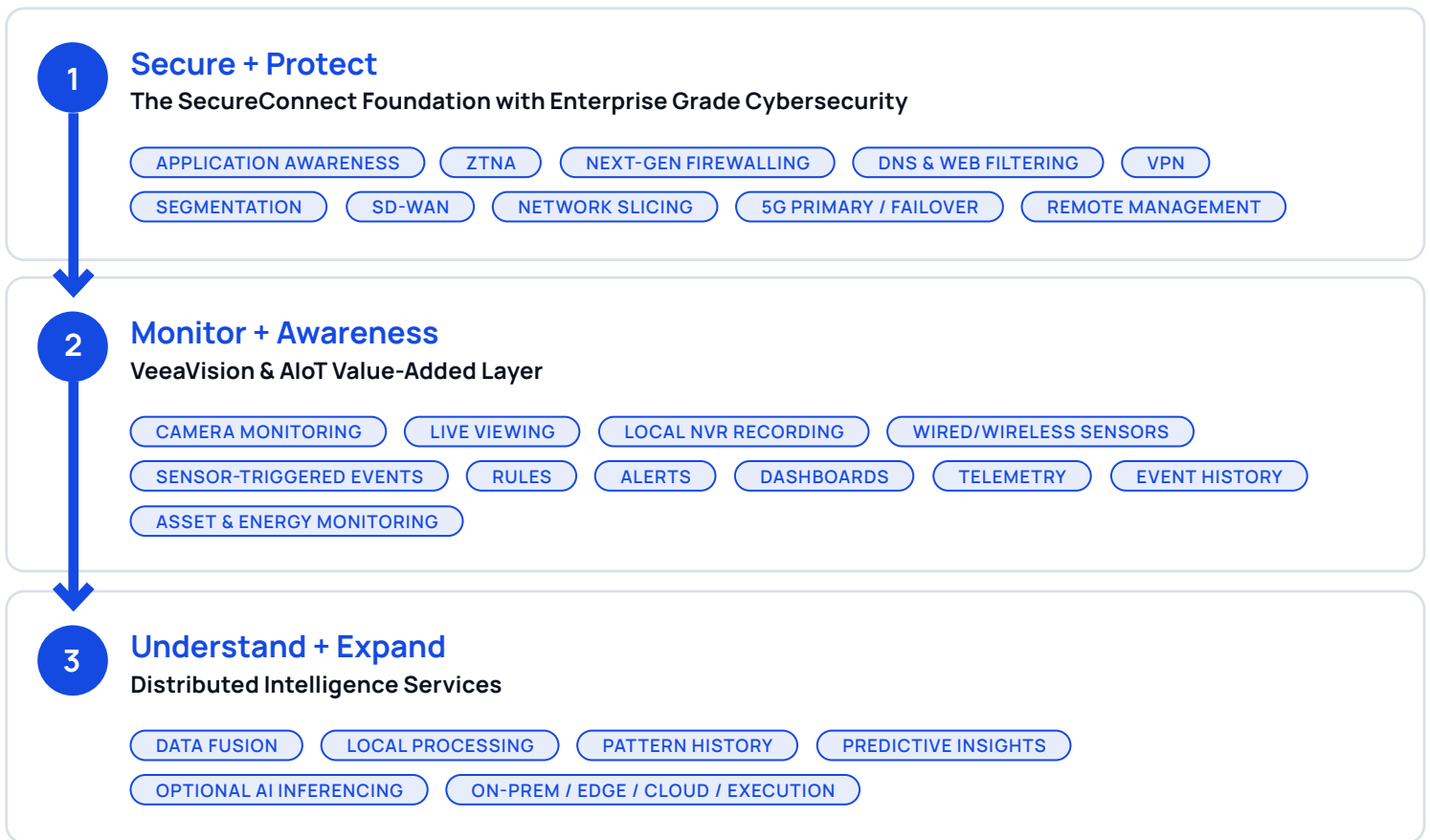
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Ready to go!

THE PLATFORM APPROACH


Secure the site. Monitor what matters. Understand the business.

Veeahub STAX sits at the business location. SecureConnect turns it into the AI-powered cybersecurity and connectivity foundation – and from there, **on the same hub**, operators expand into video monitoring, AIoT asset intelligence and management, and optional AI services.




Same hub, new revenue

Every layer activates on hardware already deployed – turning one installation into an expandable services portfolio instead of another truck roll.



Same data, new value

Every event, reading, alert, and asset interaction feeds a growing operational knowledge foundation for pattern detection and AI services.



FROM DEVICES TO BUSINESS CONTEXT

Intelligent insights for the assets that matter.

SMB owners don't think in "IoT." They think about the vaccine refrigerator, the controlled-substances cabinet, the stockroom door, the cash register. SecureConnect protects the network. VeeaN Vision and AIoT extend that protection into the physical site – turning cameras, sensors, and connected systems into data creators tied to business assets.

One pharmacy, four protected assets

A pharmacy doesn't need "IoT." It needs to protect what is critical.

VACCINE REFRIGERATOR

- Temperature
- Door
- Rule
- History

CONTROLLED ROOM

- After-Hours
- Door
- Motion
- History

STOCKROOM DOOR

- Open / Close
- Motion
- Escalation
- History

CASHIER AREA

- Panic Button
- Camera
- Escalation

Video + Sensor Fusion - In One Event

- 1 Door opens after hours
- 2 Rule triggered
- 3 Camera starts recording
- 4 Alert sent
- 5 History saved

Cameras become smart devices

Traditional cameras record what happened; traditional IoT reports that something happened. AIoT brings both together – every alert gets visual context and every recording gets operational meaning.

Advanced VeeaN Vision AI

Multi-camera analytics, configurable zones, event logic, IoT data fusion, response workflows, and optional AI inferencing.

Your data stays on-site.

Retaining SMB data at the edge by default safeguards privacy and data sovereignty – a built-in advantage for regulated verticals.



PURPOSE-BUILT HARDWARE

The Veeahub STAX Family

Built to converge, built to last.

Purpose-built to bring secure networking, cybersecurity, local applications, video, storage, and IoT radios together in one compact site platform – with fast deployment, partner branding and billing, and remote management from day one.



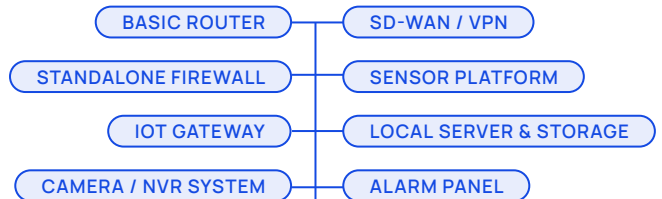
One Compact Platform

- › Wi-Fi 6 with Mesh IoT
- › Zigbee / Thread
- › Bluetooth 5.x
- › Dual Ethernet
- › Integrated 5G (5G Models)
- › Quad-core Compute
- › microSDXC
- › NVMe up to 2 TBs
- › Edge App Runtime

The Veeahub Developer Portal and Veeahub Toolkit, with the built-in IoT gateway and optional inferencing, let operators ship customized, cloud-managed apps at the edge – on hardware that extends as the customer grows, with no swap.

Conceptually, it is the same familiar device provisioning and management as employed for smartphones for a device with different functionality.

Replaces 7+ Boxes



One Veeahub replaces the cost and security risks of stitching together routers, Wi-Fi APs, IoT gateways, servers, POS, cameras and sensors – one integrated stack with AI-powered cybersecurity and ZTNA.

MANAGE AT SCALE WITH ZERO-TOUCH

Deployed in minutes. Managed from anywhere. One pane for all. **No on-site IT.**

For an operator, install time is cost. SecureConnect is engineered so a non-technical user can stand up an enterprise-grade, fully segmented, AI-monitored network by doing almost nothing – **VeeCloud self-provisions STAX in minutes.**

Get started in minutes.

- 1 **Connect the WAN**
STAX powers on and auto-registers with VeeCloud over fiber or 5G.
- 2 **Auto-discover assets**
The Asset Discovery Agent inventories cameras, POS, sensors, and locks on the site.
- 3 **Apply the IoT profile**
Pre-curated profiles classify each device and place it in the right Trust Domain.
- 4 **Enforce policy**
Cloud-managed ZTNA, micro-segmentation, Wi-Fi, and AI monitoring come online automatically.
- 5 **Manage anywhere**
Operators run one site - or thousands - from VeeCloud.

No truck rolls. No configs. No specialists.

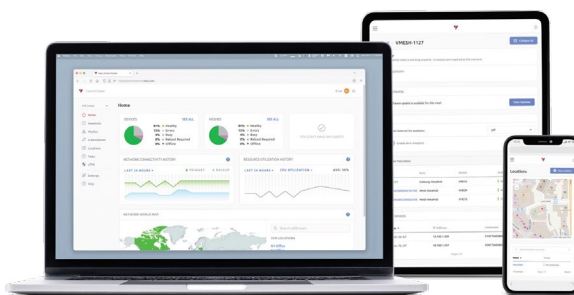
No firewall configuration. No port forwarding. No regular IT maintenance. Operators add a SKU, not a project. A streamlined, zero-touch model cuts installation and maintenance cost from day one.

Multi-tenant by design

Per-tenant isolation with **role-based access** and SSO integration.

Manage anywhere.

Every STAX is provisioned, monitored, and orchestrated from the Vee Control Center and the VeeHub Manager (VHM). Policies, profiles, apps, and AI models are defined once in the cloud and pushed to the fleet – while enforcement runs locally on every hub.



VeeCloud Platform Services

- › Provisioning
- › Monitoring
- › Authentication
- › App Management
- › Cellular activation
- › Cert & Images
- › Tenancy & groups
- › Subscriptions
- › Device Mgmt.
- › Network Mgmt.
- › Alarms & Events
- › Analytics

The opportunity is not hardware alone – it is a repeatable SMB service portfolio operators can explain, sell, deploy, and expand over time, for recurring revenue and the ultimate service stickiness.

OFFER 1 - ENTRY - SECURE

Cybersecure Connectivity

INCLUDES

Enterprise-grade cybersecurity, ZTNA, NGFW, DNS & web filtering, segmentation, secure internet, managed business + guest Wi-Fi, 5G primary or failover, SD-WAN, next-gen VPN, network slicing, and remote management.

REPLACES

Routers, SD-WAN, VPN, Wi-Fi, IoT, firewall, storage, server, switches.

“Protect your business network and keep your site connected with one managed edge solution.”

OFFER 2 - ATTACH - MONITOR

AIoT Monitoring and Video

INCLUDES

VeeaNVision on STAX: supported cameras, wireless sensors, live viewing, local NVR-style recording, camera health, sensor-triggered events, rules, alerts, dashboards, and event history. Baseline bundles support 4+ camera streams.

REPLACES

Standalone camera / NVR systems, alarm panels, and disconnected sensor apps.

“See what’s happening, record what matters, and get alerted when an event needs attention.”

OFFER 3 - EXPAND - UNDERSTAND

Optional AI + Intelligence

INCLUDES

Fused event history across networking, video, sensors, edge apps, and assets; reporting, pattern detection, vertical modules, and optional AI inferencing on-premises, at nearby edge, or in a regional cloud where supported.

REPLACES

Disconnected data and manual reporting.

“Build a smarter business location today, on a platform ready for tomorrow’s intelligence services.”

Only SecureConnect delivers all of this in one cloud-managed device – unmatched by any ISP, OEM, or integrator.

	Fortinet FortiGate-50G-5G	Peplink PepWave BR1 Pro 5G	Teldat Be.Safe Pro SSE	Veea SecureConnect
Zero-Trust Architecture No device connects without permission.				
Agentless All devices secured without software loaded on them.				
Edge Computing Run secure apps on the same hub, such as CCTV.				
Computing & Networking Mesh Wi-Fi coverage and on-prem distributed computing.				
IoT & Legacy Device Support IoT devices segmented, isolated and managed.				
DNS and Web Filtering with ML Blocks malicious sites at the DNS lookup stage.				
Monitoring Security and connectivity run concurrently with app awareness.				

Why operators and channels **Win**

Everyone already has access to routers, cameras, alarms, and firewalls.

Access isn't the differentiator.

Convergence is — and only Veeva converges secure connectivity, cybersecurity, monitoring, AIoT, and AI into one all-in-one platform **no competitor can match.**

- 1 **Land**
Win the site with SecureConnect
- 2 **Attach**
Add VeevaVision + AIoT
- 3 **Expand**
Launch vertical & AI services
- 4 **Retain**
Multi-service stickiness
- 5 **Scale**
Manage via VeevaCloud



One bill, one trusted brand

Operator-owned end to end. Bundled into the existing SMB bill, it eliminates the #1 adoption barrier — one party owns the whole site.



Expand with zero new hardware

Monitoring, AIoT, and AI activate remotely on STAX already on site. Upsell at near-zero incremental cost — a SKU, not a project — and lift ARPU without a truck roll.



Data stays local

Cloud-managed, locally processed. Data stays on-site by default — privacy, sovereignty, and compliance (PCI, patient data) cloud-only rivals can't match.

Veeva gives operators and channel partners a practical way to deliver AI-powered cybersecurity, secure networking, site monitoring, telemetry, alerts, and expandable intelligence services to SMB customers — from one all-in-one STAX platform offered by no other vendor.

- › SecureConnect connects and protects the site.
- › VeevaVision sees and records what happens.
- › AIoT fuses video, sensors, rules and asset context into intelligence.
- › VeevaCloud lets you manage thousands of sites from one pane of glass.
- › Optional AI inferencing extends services at the edge or in the cloud.

One platform.

Multiple managed services.

Built to expand.

PARTNER WITH VEEA - START A SECURECONNECT PILOT TODAY.

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Assess commercial and operational value with minimal risk, then scale.



**Enterprise-grade cybersecurity. Smart monitoring.
Physical-world intelligence.**

Veeva gives operators and channel partners a practical way to deliver enterprise-grade cybersecurity, secure networking, site monitoring, telemetry, alerts and expandable intelligence services to SMB customers from one platform.



Intelligently Connected™



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